



أكاديمية الزمالة
العربية البريطانية



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Arab British Academy Fellowship
A.B.A.F





Advanced Financial Management

Objectives

- Understand the nature of contemporary financial management
- Understand the skills needed for analysis, planning and financial control
- How to reconcile risk and return
- Knowledge of working capital management techniques (cash and marketable securities, receivables and credit, inventory, short-term financing)
- Number of feasibility studies
- Capital budgeting
- Gain the skills of financial markets operations
- Understand the issuance of new securities and the activities of investment banks
- Understand how to make strategic financing decisions
- Acquisition of corporate restructuring skills
- Understanding international financial management processes

Who Should Attend?

- Team leaders and supervisors
- Directors and Heads of Departments
- Executives
- Employees of the administrative sector
- Secretary and office supervisors
- Team leaders and professionals

Seminar Outline

DAY 1

- Introduction to Financial Management
- Overview of financial management
- Current environment: markets, institutions, interest rates, and taxes
- Analysis, forecasting, planning, and financial control
- financial lists analysis
- Forecasting, planning, and financial control
- Basic concepts in financial management
- Risk and yield ratios



DAY 2

- Working capital policy
- Cash management and marketable securities
- Management of receivables
- Short-term financing
- Capital balance.

DAY 3

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- Capital balancing methods
- Project cash flows and risk
- Cost of capital, leverage, and dividend policy
- Cost of capital
- Capital Structure and Financial Raising
- Profit Distribution Policy
- Long-term strategic financing decisions

DAY 4

- Ordinary shares and operations of investment banks
- Long-term debt
- Alternative financing arrangements and corporate restructuring

DAY 5

- International Financial Management
- Case studies and exercises



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