



أكاديمية الزمالة  
العربية البريطانية



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Arab British Academy Fellowship  
A.B.A.F





# Advanced Strategic Planning

## Objectives

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- Identify the benefits of planning and strategic planning steps for the educational institution and give the participants the practical skills to prepare and implement the strategic plan in a scientific and methodical manner and set the executive steps for it.

## Who Should Attend?

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- Team leaders and supervisors
- Directors and Heads of Departments
- Executives
- Employees of the administrative sector
- Secretary and office supervisors
- Team leaders and professionals

## Seminar Outline

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### DAY 1

- Strategic planning as one of the accreditation requirements for the educational institution.
- Use ANPRO Analysis and Forecasting Model

### DAY 2

- SWOT Analysis.

### DAY 3

- Strategies of the educational institution (Vision - Mission - Strategic Objectives - Policies).



#### DAY 4

- Develop, follow up and evaluate the implementation plan

#### DAY 5

- Strategic planning steps for the educational institution.





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