



أكاديمية الزمالة
العربية البريطانية



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Arab British Academy Fellowship
A.B.A.F





Effective strategies for achieving business objectives

Objectives

- Monitor future challenges and ways to address them.
- To provide the participants with the concepts, objectives and skills of Orientalism of the future.
- Define the strategy in terms of the fundamentals, the scientific bases and the basic skills of management in building strategic thinking.
- Introduce the basic practices of strategic management as demonstrated by the interrelated outcomes of practical experiments and scientific background.
- Focus on finding a strategic approach that can be strategically used and applied to achieve short and long term business objectives and policies

Who Should Attend?

- Team leaders and supervisors
- Directors and Heads of Departments
- Executives
- Employees of the administrative sector
- Secretary and office supervisors
- Team leaders and professionals

Seminar Outline

DAY 1

- Challenges facing contemporary organizations.
- The importance of facing the challenges of the future.
- The reality of administrative practices in the Arab environment



DAY 2

- Manager Skills Overview.
- Technical skills and management skills.
- Human relations skills

DAY 3

- Planning skills.
- Organizational skills and organizational loyalty
- Control and decision-making skills.
- Management with exception Management by Exception
- Investigation of the administrative process and organizational structure

DAY 4

- Select individuals to work in departments.
- Evaluation and training of individuals.
- Understand the actions of individuals.
- How to form teams.
- Problem Solving Team
- Goal-oriented leadership
- Test yourself (control position).
- Test Yourself Are you ready for the future?

DAY 5

- Ways of developing creative thought. Creative Thinking
- The role of the leader in developing the abilities of subordinates to innovate and innovate.
- How the leader develops his ability to innovate.
- Management Reporting Lab (practical cases of practice).
- General laboratory in developing the managerial and organizational skills of supervisory leadership



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