



أكاديمية الزمالة
العربية البريطانية



أكاديمية الزمالة العربية البريطانية
Arab British Academy Fellowship
A.B.A.F





Analytical creativity and efficiency in management

Objectives

- Identify emotional intelligence skills and use it to develop our future and keep progress in our business.
- Enhance leadership skills in innovative thinking.
- To provide participants with personal and professional skills to lead the business
- Excellence in the curriculum of creative thinking and analytical thinking to formulate a balance in the forces of the human mind.
- To identify and train the various innovative thinking methods in practice in solving and formulating problems
- Identify and practice analytical thinking
- Studying the types of administrative excellence and its functional relationship with the concepts of functional creativity.
- Qualifying participants for organizational leadership activities within different fields.
- Providing participants with theoretical knowledge and practical skills to adapt to different sources of stress in a scientific way
- Helps to adapt to the accelerating pace of business, and contributes to the prioritization, to achieve the goals

Who Should Attend?

- Team leaders and supervisors
- Directors and Heads of Departments
- Executives
- Employees of the administrative sector
- Secretary and office supervisors
- Team leaders and professionals

Seminar Outline

DAY 1

- The basics of innovative thinking and its impact on creativity.
- The relationship between innovation and information
- The characteristics of creators and innovators and their impact on entrepreneurship.
- The relationship between management and leadership and how to differentiate between them?



- Measurement concepts available between the need for management versus the need for leadership.
- What are the outstanding self-performance standards of the Force Commander? And how to acquire it?
- One of the qualities of leaders is the innovative ability to manipulate minds and ideas

DAY 2

- Analytical thinking as a component of coordination thinking
- Analytical thinking in decision-making models and stages of the scientific approach
- Categorizing analytical thinking development methods
- Analytical approach versus novelty method.
- Analytical vs. structural method
- Analytical thinking and its relation to critical thinking
- Analytical thinking and its relation to the types of reflection and preventive thinking.
- Analytical thinking in the successive models of creative solution to problems
- Analytical thinking in the integrated models of creative solution to problems.
- Analytical thinking in decision-making models and stages of the scientific approach

DAY 3

- How to achieve outstanding management in an accelerated world of events.
- Leading the administrative process efficiently and effectively.
- Delegation of authority as the governing skill of the effective leader.
- Foundations of innovative thinking and applied in the fields of work.
- Deep specialization in the study of the psychological cases of private leaders.
- Comparison of general thinking types with the nature of creative thinking.
- Practical training on:
 - Adapt to leadership behavior.
 - Working under pressure.
 - Direct others and teams

DAY 4

- Knowledge of the skills of administrative thinking and mastery.
- Training on the concept of decision making and its relation to management thinking.
- Workshops on:
 - Training to develop strategic plans for leaders.
 - Systematic planning for operational stages.
 - Professional delegation skills and the nature of administrative orders.
 - The importance of setting material goals and action plans for employees



DAY 5

- The concept and principles of emotional intelligence.
- Levels of emotional intelligence and their impact on entrepreneurship.
- Emotional contraction and its impact on the criteria of personality disorder or health.
- Apply effective methods to adopt positive and innovative thinking.
- The application of psychoanalysis in leadership in the way of emotional intelligence
- Use emotional intelligence to guide teams.
- Creative skills and their reflection on successful leadership



أكاديمية الزمالة
العربية البريطانية



أكاديمية الزمالة العربية البريطانية
Arab British Academy Fellowship
A.B.A.F

