



أكاديمية الزمالة
العربية البريطانية



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Arab British Academy Fellowship
A.B.A.F





Leadership in the process of institutional excellence

Who Should Attend?

- Team leaders and supervisors
- Directors and Heads of Departments
- Executives
- Employees of the administrative sector
- Secretary and office supervisors
- Team leaders and professionals

Seminar Outline

DAY 1

- Developing students' managerial skills and research and decision-making capabilities supported by technological applications.
- Understand the different theoretical contributions of quality experts, quality management implementation models, organizational excellence evaluation strategies, and performance measurement methodologies.

DAY 2

- To gain competence to assess institutional excellence using the European model of excellence and the application of different measurement methodologies.
- Study how to create organizations that drive their valuable business and are centered around customers and how their processes can be made closer to perfection.

DAY 3

- Understanding the pursuit of institutional excellence and sustainability through leadership and human resources development strategies.
- Critical evaluation of the methods and different philosophies of total quality management and their distinction.



- Identify and assess critical factors that influence the successful implementation of quality and institutional excellence.

DAY 4

- Evaluation of different models of the application of TQM and excellence of business by studying best practices in the public and private sectors and the social sector.
- Evaluate comprehensive institutional systems that can achieve excellence and then discuss their advantages and limitations

DAY 5

- Design and implement research plans to address organizational problems and opportunities.
- Develop leadership strategies, information gathering and problem solving skills related to business development



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