



أكاديمية الزمالة
العربية البريطانية



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Arab British Academy Fellowship
A.B.A.F





Strategic planning for the implementation of strategic plans

Objectives

- If the organization seeks limited improvement, it may be achieved through the day-to-day methods and practices of the Department, but the situation is different if the development and overall improvement of the Organization's operations are to be extended to all parts of the Organization. However, a change is required in terms of the required development, ie, the need for substantial improvements to the mission of the Misson Organization as well as for its general purposes, and therefore for its detailed objectives. All this requires strategic planning, which is the means by which to consolidate all the activities of the organization, and achieve vertical coordination between organizational levels. This course aims at achieving quality in the strategic planning process according to the European foundation for quality management

Who Should Attend?

- Team leaders and supervisors
- Directors and Heads of Departments
- Executives
- Employees of the administrative sector
- Secretary and office supervisors
- Team leaders and professionals

Seminar Outline

DAY 1

- Relationship between strategy and excellence model
- Development of vision
- Develop mission and guidance
- Development of plans and programs
- Develop implementation mechanisms in accordance with TQM

DAY 2

- Strategic Planning Concept



- Strategic planning and challenges of international competition
- Characteristics of strategic planning
- Advantages of strategic planning
- Porter Porter and Strategic Planning
- Strategic planning and quality

DAY 3

- Steps and stages of the planning process
- Constraints to the planning process
- Innovative tools and means of forecasting
- Principles of Effective Planning (Japanese Model)
- Emergency planning (case of operation)

DAY 4

- Control systems
- Information Systems
- Strategic incentive systems
- Effective communication systems
- Working teams

DAY 5

- Who are the managers and leaders of the future
- The challenges of the future and preparing individuals to face them
- Japanese experience in preparing future leaders
- The three models to develop creative plans
- Misconceptions in planning for the future
- Strategic thinking and quality planning



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