



أكاديمية الزمالة  
العربية البريطانية



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Arab British Academy Fellowship  
A.B.A.F





# Creativity and leadership excellence

## Objectives

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- The formation of distinguished leadership figures characterized by the spirit of teamwork.
- Qualifying the leading figures for the professionalism of innovative thinking.
- Recruitment of innate leaders as well as training of other leaders to specialize in business fields
- A scientific and practical study of different leadership skills from character analysis and models of professional dealing with them.
- Acquiring self-confidence skills and training in the vital use of them in the field of work.
- Qualifying participants for organizational leadership activities within different fields.
- Train participants on the skills of leadership leadership.

## Who Should Attend?

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- Logistic Managers
- Staff Logistics
- Freight and unloading sector
- Experts in the supply chain and logistics

## Seminar Outline

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### DAY 1

- What are the characteristics of the distinguished leader?
- The relationship between management and leadership and how to differentiate between them?
- Measurement concepts available between the need for management versus the need for leadership.
- What are the outstanding self-performance standards of the Force Commander? And how to acquire it?
- Personal obstacles facing leaders and how to get rid of them.
- One of the qualities of leaders is the ability to manipulate minds and ideas

### DAY 2

- Standards of specialization and successful leadership of leaders.
- What do you do when you are not aware of the best options yet?
- Means and mechanisms of success of leaders with hard people.
- Characteristics of charismatic personalities and their skills in excellence.



- Leadership skills in controlling the minds of others.
- How do you define your own driving style?

### DAY 3

- Identify and master the mental skills of leadership.
- Mastering the physical skills of professional leaders.
- Deep specialization in the study of the psychological cases of private leaders.
- Comparison of general thinking types with the nature of creative thinking.
- Practical training on:
  - Adapt to leadership behavior.
  - Working under pressure.
  - Steering and chairing task forces.

### DAY 4

- Knowledge of the skills of administrative thinking and mastery.
- Training on the concept of decision making and its relation to management thinking.
- Practical training on:
  - Training to develop strategic plans for leaders.
  - Systematic planning for operational stages.

### DAY 5

- The importance of setting material goals and action plans for employees
- Professional delegation skills and the nature of administrative orders.





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