



أكاديمية الزمالة العربية البريطانية
Arab British Academy Fellowship
A.B.A.F





Excellence in creativity and overall quality

Objectives

- Participants and participants gain the ability to innovate and innovate.
- Participants and participants gain the ability to develop human resources and investment
- In human capital.
- Learn about the latest mechanisms of human resources working methods and get to know the best
- Training practices and human resources.
- Change the attitudes of participants and participants towards the training process to convince them of the importance of this
- And the need to implement its various stages.
- Identify training needs using the integrated approach to training needs.
- Design of training programs according to scientific methods.
- Preparation of training plans and budgets.
- Designing programs and training centers in a sound scientific manner.
- Preparation of excellence plans in the performance of human resources management in line with the overall quality standards.

Who Should Attend?

- Quality supervisors
- Directors and Heads of Departments
- Executives
- Quality sector staff

Seminar Outline

DAY 1

- Strategic Training Concept.
- The relationship between training and investment in human capital.
- Modern methodology of training operations and requirements.
- Modern thinking in planning for strategic training.
- Basic criteria for measuring return on strategic training.
- Evaluation tools and evaluation of return on investment in strategic training



DAY 2

- Components of the creative process.
- Methods of creative abilities of employees development through training.
- Modern methods to strengthen opportunities for creativity in the training process.
- Scientific strategies to apply the creative process in training.
- Methods of measuring the development of training through the basic concepts of creativity.
- Psychological and behavioral aspects positive for the development of the creative capabilities of workers.

DAY 3

- Historical vision of the emergence of total quality systems.
- The concept and importance of total quality.
- Total quality is imperative as a criterion for competitiveness.
- Quality as an effective method in assessment and evaluation processes.
- TQM as a scientific and practical method in determining performance standards

DAY 4

- The role of total quality in the development of functional performance.
- The method of change using the Kaizen theory in determining training requirements.
- The impact of the Muda standard in the planning and organization of strategic training.
- Success factors of strategic training processes through the application of quality standards.
- The 14 criteria for the availability of quality requirements in the training process.
- Wayne's Quality Principles in Assessing Strategic Training.

DAY 5

- Advanced models in evaluation and evaluation of training.
- The basic criteria that must be met and measured in training to achieve the objectives.
- The seven core axes of training evaluation to ensure improvement.
- Thomas' ten principles in measuring the effectiveness of strategic training.
- The main factors to activate the training activity.
- The seven tips for strategic success and measuring its ability to achieve the objectives of the organization.



أكاديمية الزمالة
العربية البريطانية



أكاديمية الزمالة العربية البريطانية
Arab British Academy Fellowship
A.B.A.F

