



أكاديمية الزمالة
العربية البريطانية



أكاديمية الزمالة العربية البريطانية
Arab British Academy Fellowship
A.B.A.F





Financial management of enterprises

Objectives

- Understand the nature of contemporary financial management
- Understand the skills needed for analysis, planning and financial control
- How to reconcile risk and return
- Knowledge of working capital management techniques (cash and marketable securities, receivables and credit, inventory, short-term financing)
- Number of feasibility studies
- Capital budgeting
- Gain the skills of financial markets operations
- Understand the issuance of new securities and the activities of investment banks
- Understand how to make strategic financing decisions
- Acquisition of corporate restructuring skills
- Understanding international financial management processes

Who Should Attend?

- All employees working in finance departments
- Senior accountants and financial supervisors
- Financial Managers
- Financial observers

Seminar Outline

DAY 1

- Introduction to Financial Management
- Overview of financial management
- Current environment: markets, institutions, interest rates, and taxes
- Analysis, forecasting, planning, and financial control
- financial lists analysis



DAY 2

- Forecasting, planning, and financial control
- Basic concepts in financial management
- Risk and yield ratios
- Time value of money
- Stock and bond valuation
- Working Capital Management

DAY 3

- Working capital policy
- Cash management and marketable securities
- Management of receivables
- Short-term financing
- Capital balance
- Capital balancing methods
- Project cash flows and risk
- Cost of capital, leverage, and dividend policy
- Cost of capital

DAY 4

- Capital Structure and Financial Raising
- Profit Distribution Policy
- Long-term strategic financing decisions
- Ordinary shares and operations of investment banks

DAY 5

- Long-term debt
- Alternative financing arrangements and corporate restructuring
- International Financial Management
- Case studies and exercises



أكاديمية الزمالة
العربية البريطانية



أكاديمية الزمالة العربية البريطانية
Arab British Academy Fellowship
A.B.A.F

